



WORLD CHEFS  
CONGRESS  
& EXPO  
24-27 SEPTEMBER  
2016  
THESSALONIKI  
GREECE



# KOPPERT CRESS

*Architecture Aromatique*



***Let's change the way  
we look at fresh food***



# KOPPERT CRESS



*Architecture Aromatique*



***Good food is crucial for a  
healthy existence.....***



ROB BAAN



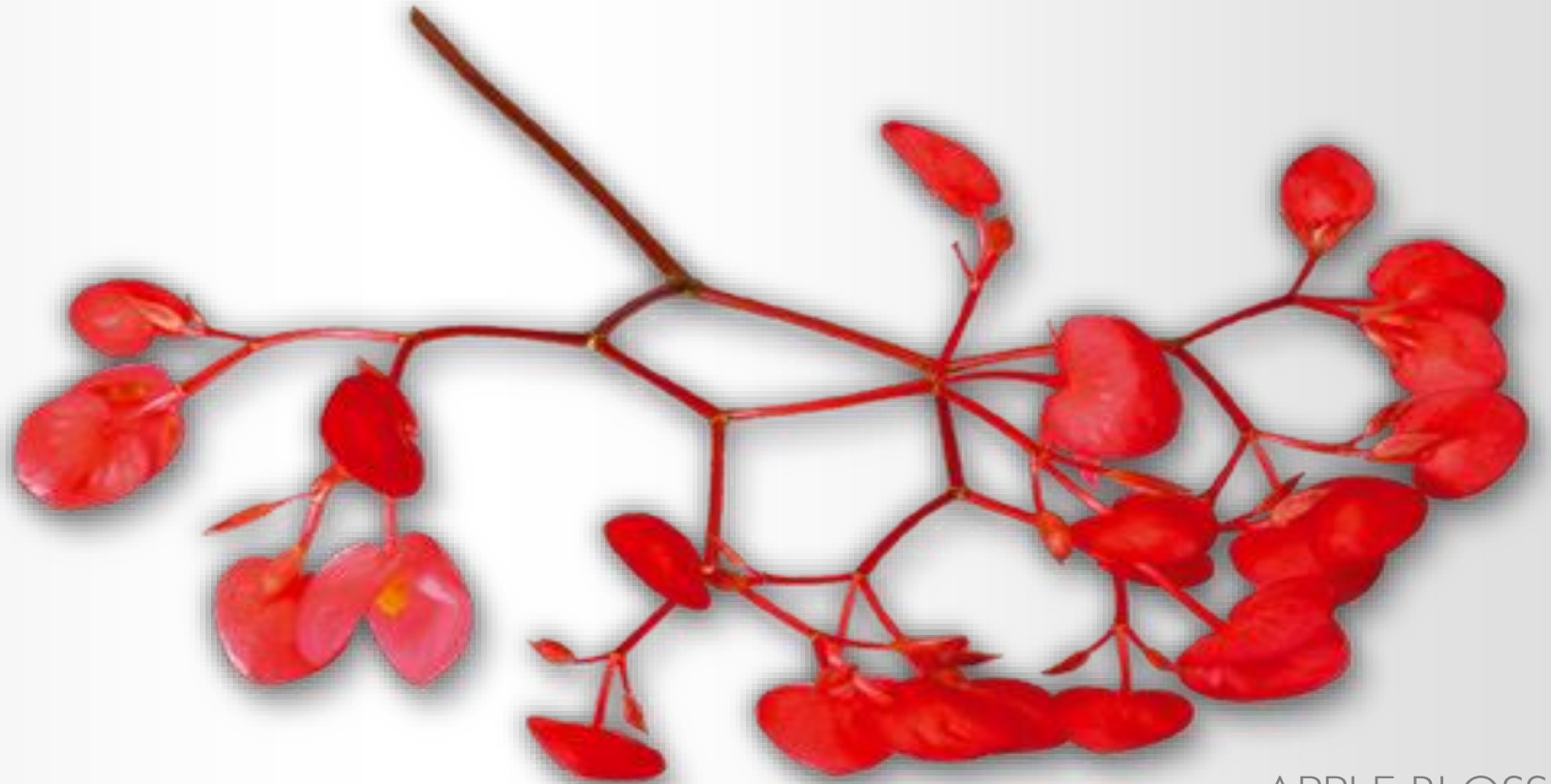
# Cress



ADJI CRESS



# Specialties



APPLE BLOSSOM



INNOVATION

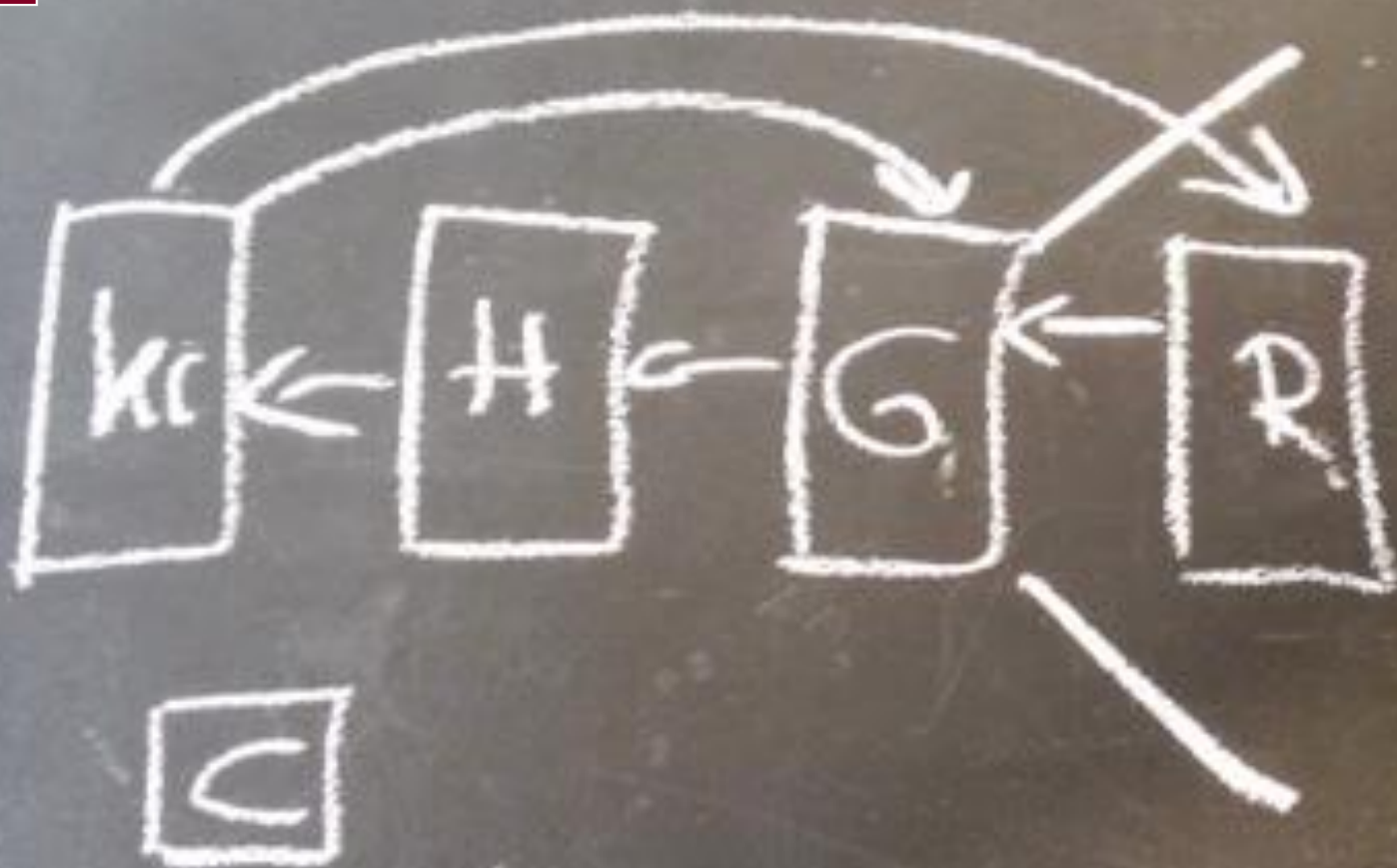




SUSTAINABILITY



CROP PROTECTION



0011



1111





HOLLAND AMERICA LINE



WORLD  
OMNIVORE  
TOUR



PARIS  
16-18 MARS 2014  
MAISON DE  
LA MUTUALITE



THE  
RESTAURANT  
SHOW

6-8 OCTOBER 2014  
EARLS COURT 2



WORLDCHIEFS  
CONGRESS  
& EXPO  
24-27 SEPTEMBER  
2016  
THESSALONIKI  
GREECE

gastvrij  
rotterdam



GASTRONOMIE

— FOOD, WINE AND MORE —

10 & 11 NOVEMBER 2014

CHEF'S MAGAZINE

folie  
culinaire



FRUIT 2015  
LOGISTICA  
BERLIN  
4|5|6 FEBRUARY



CRESSPERIENCE



INTERNATIONAL



# GASTRONOMIXS



by Peter Coucquyt  
on November 24, 2014

Ingredients

## Shiso® Green – a cress in a cocktail

In this article we'll have a closer look to the flavour profile of the - Shiso® Green - one of Koppert Cress' interesting cresses. To finish, we'll serve you a Shiso® green cocktail recipe.

### Shiso® Green

Shiso Green belongs to the same family as the Shiso Purple, namely the family of the nettle. The taste is reminiscent of anise and mint, and is slightly stronger than the Shiso Purple, but not dominate.

Share

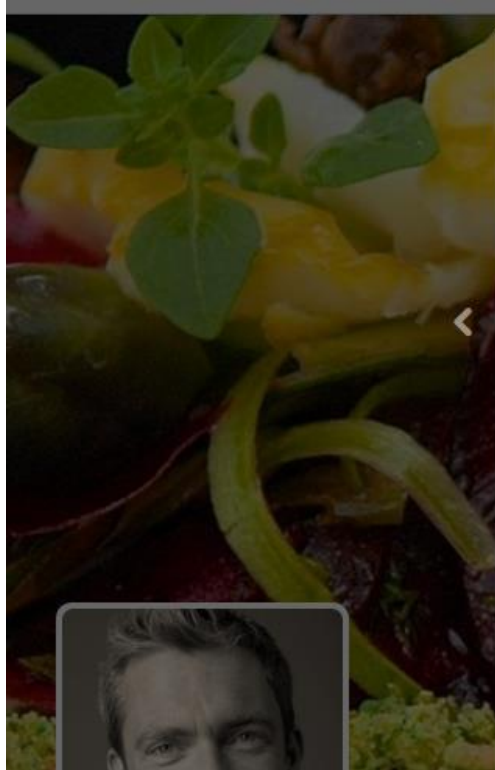


## INSPIRATION & SOCIAL MEDIA



# FOODPAIRING®





**Franck Pontais**

@FranckPontais

Innovation and Development Chef Koppert Cress UK ,Masterclass in your home and fine dining experience,Author of Terrines and Verrines

Geregistreerd in juni 2009



**Franck Pontais**

@FranckPontais

Volgen

@foodpairing Atsina and Paztizz tops from @koppertcress with @koppertcressUK @AmpersandEvents @AndrewFlorides

Vertaling weergeven



RETWEETS 6 VIND-IK-LEUKS 6

07.01 - 16 apr. 2015



© 2015 Twitter Over



TRAIN PROFESSIONALS



TASTE LESSONS KIDS



KONING WILLEM I

Plaquette voor Duurzaam Ondernemerschap



GEZONDE VOEDING

LEED VOED ONS EN VOED ONS AAN



HET GEZONDE  
WELKOMSTELT ONS VOED  
HET WELKOMSTELT ONS VOED  
HET WELKOMSTELT ONS VOED

WATER



WATER IS DE MEEST  
BELANGRIJKE BRON VAN  
ENERGIE IN JE LICHAAM. HET  
GEMIDDELIJK MENSELIJK  
LICHAAM BESTAAT VOOR  
75% UIT WATER.





***Let's change the way  
we look at fresh food***



*"Let thy food be thy  
medicine and thy  
medicine be thy food."*

HIPPOCRATES





lycopene, ellagic acid, quercetin,  
hesperidia, anthocyanidins



lutein/zeaxanthin, isoflavones, EGCG,  
indoles, isothiocyanates, sulphoraphane



EGCG, alicin, quercetin,  
indoles, glucosinolates

# the Green Pharmacy



alpha-carotene, beta-carotene, beta cryptoxanthin,  
lutein/zeaxanthin, hesperidin



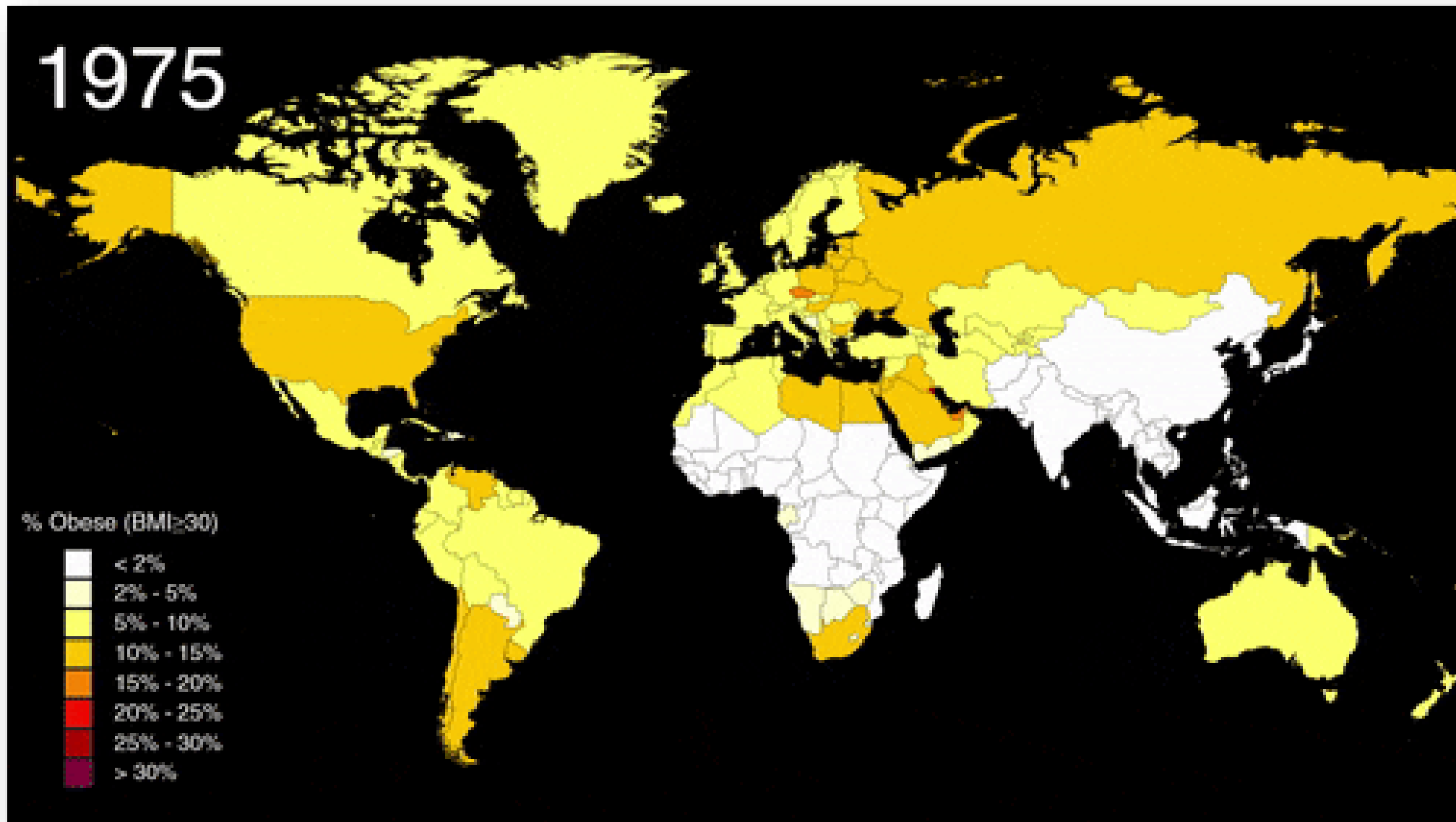
resveratrol, anthocyanidins, phenolics, flavonoids



***We have to 'scientifically' prove  
the Green Pharmacy***









# *Restaurant derives from Restore*

*[res·tau·rant (rst-ränt, -tr-nt)n. from present participle of restaurer, to restore, from Old French restorer;*

*see restore: to bring back to or put back into a former or original state (Medical Definition of restore)]*



food  
for Care



**80% VEGETABLES**

**20% ANIMAL**

**100% TASTE**

**APPLIED INNOVATION**

**MODERN TECHNIQUES**



CULTURE

HEALTH

NATURE

QUALITY

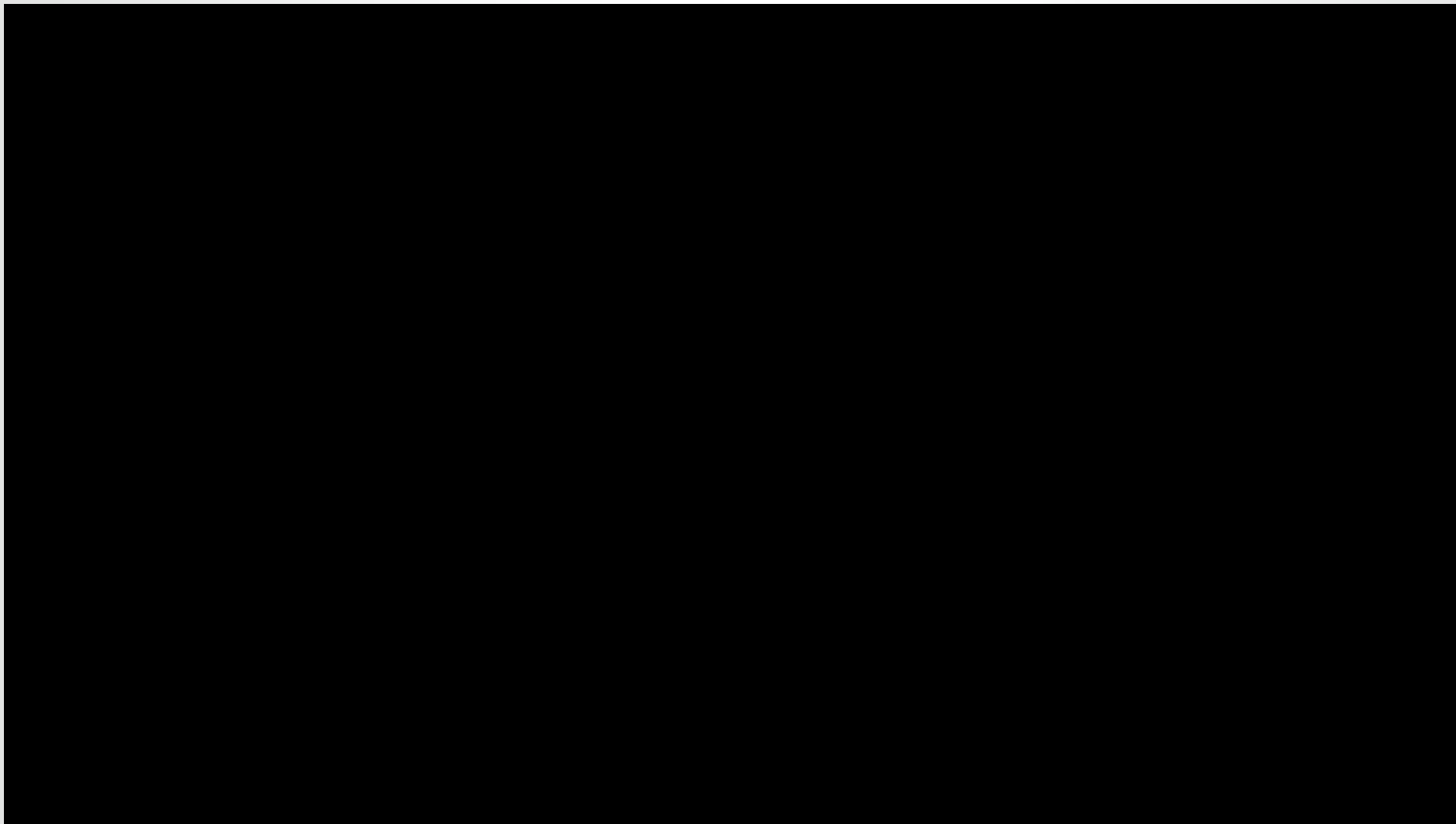
VALUE



***“Keep in mind what effect this has on your menu calculation”***







***Julia Roberts is Mother Nature***



***What are you going to do with this ?***



WORLD CHEFS  
CONGRESS  
& EXPO  
24-27 SEPTEMBER  
2016  
THESSALONIKI  
GREECE



KOPPERT CRESS  
*Architecture Aromatique*



[www.koppertcress.com](http://www.koppertcress.com)



[@koppertcress](https://twitter.com/koppertcress)



[Koppert Cress](https://www.facebook.com/koppertcress)



[@KoppertCress](https://www.instagram.com/koppertcress)



[Koppert Cress](https://www.youtube.com/koppertcress)